

# National Advertising Rates

Revised Oct. 2014

1/20 Horiz  
\$55.00 BW  
\$170.00 Color  
4.866" x 2.322"

1/10 2 Col  
\$115.00 BW  
\$205.00 Color  
4.866" W x 4.992 H

1/10 3 Col  
\$125.00 BW  
\$235.00 Color  
7.419" W x 3.267" H

3/10 Horiz  
\$325.00 BW  
\$395.00 Color  
7.419" W x 10.331" H

Quarter Page 2 Col  
\$275.00 BW  
\$355.00 Color  
4.866" W x 12.698" H

Quarter Page Horiz 4 Col

\$265.00 BW

\$340.00 Color

9.952" W x 6.175" H

Half Page Vertical 4 Col

\$540.00 BW

\$595.00 Color

9.952" W x 12.698" H

1/5 Vertical 2 Col  
\$225.00 BW  
\$295.00 Color  
4.886" W x 10.331" H

1/5 Horiz 3 Col  
\$245.00 BW  
\$325.00 Color  
6.219" W x 7.442" H

Half Page  
\$545.00 BW  
\$620.00 Color  
12.5" W x 10.5" H

Full Page  
\$765.00 BW  
\$910.00 Color

